

Authors	Title	Year	Journal
Wen, W., Zhu, F.	Threat of platform-owner entry and complementor responses: Evidence from the mobile app market	2019	Strategic Management Journal
De Reuver, M., Sărmărescu, C., Basole, R.C.	The digital platform: A research agenda	2018	Journal of Information Technology
Foerderer, J., Kude, T., Mithas, S., Heinzl, A.	Does platform owner's entry crowd out innovation? Evidence from Google Photos	2018	Information Systems Research
He, S., Peng, J., Li, J., Xu, L.	Impact of platform Owner's entry on third-party stores	2020	Information Systems Research
Oh, J., Koh, B., Raghunathan, S.	Value appropriation between the platform provider and app developers in mobile platform mediated networks	2015	Journal of Information Technology
Li, H., Shen, Q., Bart, Y.	Dynamic resource allocation on multi-category two-sided platforms	2021	Management Science
Krishnamurthy, S., Tripathi, A.K.	Monetary donations to an open source software platform	2009	Research Policy
Allen, B.J., Gretz, R.T., Houston, M.B., Basuroy, S.	Halo or Cannibalization? How New Software Entrants Impact Sales of Incumbent Software in Platform Markets	2021	Journal of Marketing
Wang, P.	Connecting the parts with the whole: Toward an information ecology theory of digital innovation ecosystems	2021	MIS Quarterly: Management Information Systems
Dushnitsky, G., Piva, E., Rossi-Lamastra, C.	Investigating the mix of strategic choices and performance of transaction platforms: Evidence from the crowdfunding setting	2020	Strategic Management Journal